

The Big Picture

MERRIFIELD NEWS, UPDATES AND MORE - MARCH 2017

merrifield



*Shape the
Community Vision*

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ON TRACK**

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Edition 11



COMMUNITY FIRST

The Merrifield team is delighted to welcome an important new member to the crew!

Tennille Bradley-Ow has been appointed as Merrifield Community Development Manager and has already hit the ground running in January.

The new role is dedicated to fostering a vibrant community in Merrifield.

"I am really excited about what we can deliver to our community," said Tennille. "I have many years' experience working in community engagement, predominately within Council, delivering small and large scale projects.

"I also live in a new community myself so certainly understand the needs of Merrifield residents. We have some exciting initiatives planned."

Tennille added that the Merrifield community is a proud group. "Already, it is clear just how passionate Merrifield residents are about their new home and the community they are helping to develop."

Tennille will be looking to engage directly with Merrifield residents in the first half of 2017 to understand community needs and interests, both now and into the future. This will include a residents' survey and a drop-in session. Information gathered will inform the development of a Community Development Plan and a longer term Merrifield Community Vision. See below for details.

If you would like to get in contact with Tennille, please email her at community@merrifieldmelbourne.com.au



HELP SHAPE
the
Merrifield
vision

Share your thoughts for a chance to

WIN
\$1,000
HARVEY
NORMAN
VOUCHER

This March and April, we'll be running a **Community Survey** and **Community Drop-In Session**.

Tell us about the community activities and programs you most want to see. We want to hear your views!

Your engagement will help shape Merrifield for the better – now, and in the future.

Merrifield Community Drop-In Session

SATURDAY 8 APRIL
12pm - 4pm at the Corner Store

Come share your ideas about the future of Merrifield for a chance to WIN a \$1,000 Harvey Norman voucher!

Stay as long or as little as you like – simply participate to enter the draw, and double your chances by filling out the Merrifield Community Survey!

Enjoy Easter fun for the kids, with:



Community
BBQ



Kids
activities



Face
painting



Animal
farm

For more information contact Tennille Bradley-Ow, Merrifield Community Development Manager on **8681 2247** or email community@merrifieldmelbourne.com.au

EXCITING NEWS FOR MERRIFIELD:



Artist's Impression: Merrifield Waterfront City Centre



Merrifield's Luke Mitrione with The Hon Lily D'Ambrosio, Victorian Minister for Energy, Environment and Climate Change.

A green tick of approval for Merrifield

Merrifield is the largest mixed-use development in Australia to be awarded the full EnviroDevelopment accreditation from the Urban Development Institute of Australia (UDIA).

EnviroDevelopment is a national rating tool which provides independent certification of a development's performance across a number of sustainability categories.

Merrifield Project Director Matt Planner said that the team is delighted to be awarded full certification across all six areas – water, ecosystems, community, waste, materials and energy.

"This endorsement is a key achievement for us," said Mr Planner. "As it is a scientifically-based rating system, our purchasers have the confidence that sustainability is inherent in our vision."

"The Merrifield masterplan has been carefully crafted to ensure our 'live, work, play' philosophy is delivered. The EnviroDevelopment accreditation demonstrates that we have gone above and beyond the norm."

Merrifield Assistant Development Manager Luke Mitrione was presented with the award by Victorian Minister for Energy, Environment and Climate Change, The Hon Lily D'Ambrosio at a special event recently (pictured).

In order to achieve the accreditation, Merrifield needed to demonstrate key initiatives and practices across the entire Merrifield development, including residential, the city centre and business park.

The activities are diverse and thorough, ranging from a soil recovery program, bicycle parking and community bus service right through to the innovative stormwater harvesting project at Merrifield Business Park.

"Our aim is to not just meet standards but where we can, exceed them," said Mr Planner. "For example, developments must allocate two percent of residential land to open space. We are proud to deliver over 15 percent of open space throughout Merrifield, which amounts to more than 100 hectares."

A range of materials are in development to assist purchasers with sustainable practices, both during construction of their new home, as well as after moving in. These will be made available through the Merrifield Sales Centre shortly.

"The aim is to make it easy for Merrifield purchasers to find information and local suppliers," said Mr Planner.

GOING, GOING, GONE

Land releases at Merrifield continue to sell out in record time...

The first land release for 2017 saw 44 lots sold in just 35 hours, which is a record for the development.

Merrifield Project Director Matt Planner said that sell out releases have become standard practice in Merrifield over the past several months.

"Incredibly, we had 17 purchasers sleep out in their cars overnight to ensure they secured their preferred lot," said Mr Planner.

"We are delighted that purchasers are so excited about becoming part of the Merrifield community."

Mr Planner said that the strength of family and friends referrals is pleasing, whilst the popularity of house and land packages with our builder partners continues to grow.

"In the past three months, over 60% of our sales have come from referrals. Clearly, Merrifield is the destination of choice and our buyers are happy."

Contact Kris Spencer on 9684 8120 for details on the next land release.



KEY MILESTONES FOR THE YEAR AHEAD

Community Development Manager on board

M Square construction commences MAY

Dulux open for business OCTOBER

Pinnacle Park construction commences DECEMBER

Kool Kidz childcare to open JANUARY 2018

The Corner Store has added some delicious new menu items!

- ICED COFFEE
- PORTUGUESE TARTS
- SELECTION OF ICE CREAMS

Opening hours:
Mon-Fri: 6.30am-3pm
Sat-Sun: 9am-5pm

Merrifield Living

TITLES UPDATE

View title updates in the news section of our website

STAGE	RELEASES	EXPECTED TITLE
23	Carltonford/Montague	March 2017
21	Bendigo	May 2017
22	Bringa/Bangalore	September 2017
20	Camberwell/Errol	September 2017
24	Nightingate	October 2017
26	Dorcas	October 2017
25	Bastings	November 2017
27	Barnato / Puckle	November 2017
28	Docker / Straun / Tivoli	January 2018
29	Barkers / Hawthorn / Alfred / Denbigh	February 2018

Dulux Paints

First to make a splash in Merrifield Business Park

Construction of the largest paint factory in Australia and New Zealand is well underway in Merrifield Business Park. Dulux – Australia’s leading paint brand - will be the first business to be welcomed to the Park.

The \$165M world-class facility will be ahead of the curve when it comes to manufacturing technology, using highly automated systems and processes to manufacture the majority of Dulux’s water based paints.

The factory will be integral in supporting the Dulux business for decades to come.

Pat Jones, Dulux Executive General Manager commented:

“The fact that the Merrifield Business Park is part of a mixed use community with a city centre and residential aspect resonated with us. We could see the potential for us to be in the community over the long term. With Merrifield being in a growth area, we can grow with the community.”



Once operational, the new site will employ up to 70 people. It is expected that the majority of those employed will be new to Dulux, with the recruitment processes commencing in mid-March. Dulux will seek people from a diverse range of backgrounds to join the manufacturing team and to help create a great culture. Most positions require no previous experience, just the willingness and ability to learn new technical skills and work within a dynamic team.

David King, the Dulux Merrifield Operations Manager said:

“We want to provide our employees with stability and career growth, and most of all to create a factory that we are proud all of.”

If you are interested in learning more about the Dulux Merrifield facility and the career opportunities available go to www.duluxmerrifield.com.au



Movies under the stars

Residents and the wider community enjoyed the first free, outdoor movie event in Merrifield earlier this month.

An estimated 1,000 people relaxed under the stars to watch 3D animated Disney movie, Zootopia.

Merrifield Community Development Manager Tennille Bradley-Ow said the night was a great success. “It was wonderful to see residents come together and enjoy the evening.”

The park was filled with food trucks, live music and family fun, and the array of movie snacks on display was impressive!

The Summer Sessions: Movies and Music series was sponsored by the Hume City Council and Merrifield and included seven movie sessions across the region.

